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THE REPORT

LOOK, FEEL AND LIVE BETTER



Men's Health & Wellness

Pycnogenol®  Key Nutrients
to Take Your Health to the Next Level

New Research

Pycnogenol® Reduces Dry
Mouth Symptoms

Innovative Product Launches

For joint, sports, healthy aging,
menopause and more

Plus!

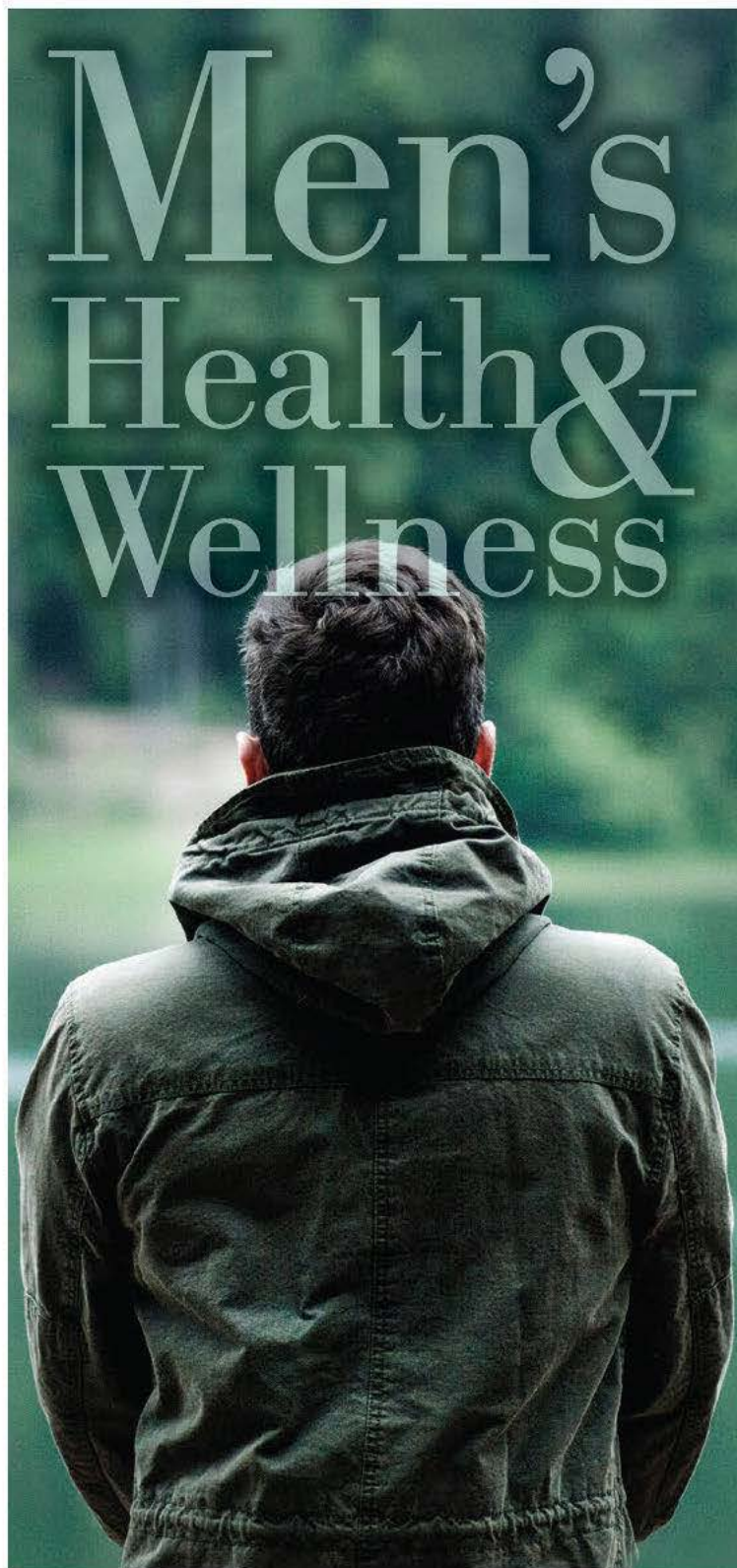
PRODUCT SPOTLIGHT

NEW RESEARCH

GLOBAL MEDIA
COVERAGE

 **PYCNOGENOL®**

 Centellicum®



Pycnogenol®

Key Nutrients to Take your Health to the Next Level

Is your definition of health cycling for three plus hours over a weekend? Perhaps your favorite activity is lifting weights at the gym or playing on a competitive soccer team. Are you at your best when you prepare a special meal for friends or family? Whatever your definition of wellness is, a collection of newly minted men's health research inspired us to take a fresh look at Pycnogenol®

Sexual Wellness

Pycnogenol® is renowned for its powerful antioxidant properties, ability to promote nitric oxide production and enhance vascular health and circulation. It is through these key mechanisms of action the foundation has been laid for new research on erectile function.

Thirty million men in the U.S. are affected by erectile dysfunction and 1 in 4 new cases of ED occur in men under the age of 40. Newly published research in the *Bratislava Medical Journal* shows daily use of Pycnogenol® helps strengthen erectile function and address common concerns related to type 2 diabetes.

"Erectile dysfunction often correlates to other health issues, including stress and lack of sleep, and may be an indicator of a serious underlying condition such as hypertension and diabetes. This study shows the benefits of Pycnogenol® for addressing erectile function as well as underlying conditions," said Dr. Steven Lamm, medical director of the NYU Langone Preston Robert Tisch Center for Men's Health, a leading expert on sexual health, and author of *The Hardness Factor*.

Fifty-three participants, divided into two groups of individuals with ED alone and individuals with ED combined with type 2 diabetes, supplemented with 120mg of Pycnogenol® daily over the course of three months and reported significant improvements. This included a 45% improvement of erectile function in the diabetes participant group and 22% improvement in the ED-only participant group. The diabetes participant group recorded a 20% reduction of LDL cholesterol levels while the ED-only participant group saw a 14% improvement.

Prostate Health

Benign Prostate Hypertrophy (BPH), also known as enlarged prostate, is a common condition that affects nearly 90% of men by the age of 80. As such most of us likely know someone affected by this condition.

product spotlight

Innovative Joint Health Formulation

TendiJoint FORTE, manufactured by Fidia Farmaceutici, is an innovative joint health formulation available in Italy and designed to keep tendons fit for optimal movement and posture.

Comprised of superior ingredients including 20mg of Pycnogenol®, Type I Collagen, 100mg of Vitamin C, mucopolysaccharides and manganese, this nutrient rich combination works together to promote joint health. Pycnogenol® offers potent antioxidant function and provides protective action against oxidative stress on cellular structures. Vitamin C is particularly useful in the physiological formation of collagen and works synergistically with Pycnogenol® to contribute to the protection of cells from oxidative stress. Manganese contributes to the normal formation of connective tissue.



Groundbreaking Exclusive Supplement

Market America introduces groundbreaking **Thymenol™**, an exclusive supplement that supports cellular health and offers cardiovascular and mental well-being benefits.

Two powerful ingredients, ThymoQuin™* black cumin seed extract and Pycnogenol®, were combined to create **Thymenol™** and work in synergy to deliver a high quality health supplement that delivers. Pycnogenol® is one of the most clinically researched ingredients in the natural health space, supporting healthy cellular aging and normal reproductive health, among other benefits.

The uniquely designed supplement offers multiphase release. **Thymenol™** is available on www.shop.com.

*ThymoQuin™ is a trademark of TriNutra, Ltd.

+These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



New Women's Wellness Brand

Kindra is a new women's wellness brand focused on the needs of the menopausal woman. It offers collection of estrogen-free products which features **The Core Dietary Supplement**.



The Core Dietary Supplement helps to manage seven common menopause symptoms including hot flashes, fatigue, mood swings, night sweats, brain fog and disrupted sleeping and stress. The formulation includes 100mg of clinically tested Pycnogenol® which supports healthy blood circulation to manage menopause symptoms.

Kindra was launched in partnership with Procter & Gamble and M13, a venture studio based out of Santa Monica, CA. For more information visit www.ourkindra.com.

Sports Performance & Recovery Product

Yamamoto Nutrition launches sports performance and recovery product **Enerfuel**, a combination of new generation carbohydrates and specialized ingredients available in Italy.



Enerfuel brings together innovative carbohydrates cyclohextrins and isomaltulose, which guarantee rapid energy availability to the body and helps individuals train with greater intensity and for longer periods of time.

The carbohydrates join ingredients l-citrulline, l-taurine, beta alanine, propionyl l-carnitine, Cognizin® citicoline and WATTS'UP® hesperidin bioflavonion complex. GlyceroMax™ is added to ward off dehydration and cramps and medicinal mushroom hericium improves cognitive

skills and concentration. Setria® l-glutathione is the most powerful of our body's antioxidants to protect against exercise induced oxidative stress and 80mg of Pycnogenol® completes the formulation with its powerful antioxidant action. Pycnogenol® has been studied extensively for sports nutrition and was found to boost muscle performance, increase endurance and hasten post-exercise recovery by alleviating cramping and muscle pain and stimulating blood flow to muscle tissue.

The granulated powder mixture is peach flavored and dissolves in water.

product spotlight | research | in the news

HGH Anti-Aging Formula Re-Launches

HGH Shield Pycno® by Martfile Corporation re-launches its popular anti-aging formula that boosts Human Growth Hormone (HGH) production naturally, having a major impact on beauty and overall health and wellness.

A decade after its initial release of its top selling HGH Shield product, they have reformulated with the addition of 100 mg Pycnogenol® to produce a powered up renewed product with a new name, **HGH Shield Pycno**®. The supplement is formulated to include HGH amino acids L-arginine, ornithine, lysine and GABA along with 100mg of Pycnogenol®, vitamin C, vitamin E, B vitamins and zinc, among others. The amino acids play an important role in supporting HGH production along with the health of the skin and body. Pycnogenol® is a powerful polyphenol that supports women's health through a variety of life stages and is also known for its ability to improve blood flow characteristics helping the body to enhance endurance and muscle performance.

The product is available for purchase online through the Martfile Corporation homepage as well as Amazon and Rakuten online shopping sites.



Pycnogenol® Relieves Severity of Dry Mouth Symptoms

Newly published research shows daily supplementation with Pycnogenol® can enhance saliva production and alleviate dry mouth symptoms. The study found that two groups of individuals – non-diabetics and those with diabetes – who supplemented with 150mg of Pycnogenol® daily for two weeks reported improvements in symptoms. The non-diabetic test group recorded

82% improvement of saliva production and significantly reduced mouth dryness by 66%. The diabetic group reported 70% improvement of saliva production and reduced mouth dryness by 63% compared to 6% improvement in the control group. Scientists credited Pycnogenol®'s powerful antioxidant and anti-inflammatory benefits for the results.

In the News...

As we ring in a new decade, we are pleased to share exciting media coverage on Pycnogenol® in influential global publications including *Psychology Today*, *Daily Mail*, *Men's Health*, *POPSUGAR*, *Daily Express*, *MSN* and more. Media coverage is an important part our global communication initiative to educate con-

sumer and trade audiences on the health benefits of our branded ingredients and increase awareness. For the latest Pycnogenol® news and information, follow @mypycnogenol or visit our Facebook page.



PYCNOGENOL®

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welcome

As I sit here writing this from my home in the Switzerland, I can't help but remark- like many of you have - how much has changed in the last month due to the coronavirus.

It's apparent now more than ever the importance of supporting our communities and staying connected during this unprecedented time. At Horphag Research, our colleagues continue to safely deliver solutions to our customers and partners as they help navigate the road ahead.

This issue focuses on new Pycnogenol® research for men's health, adding to our already robust portfolio of wellness benefits.



Look after yourselves and your loved ones.

Best Regards,

Victor Ferrari
Chief Executive Officer
Horphag Research

featuring...

- Men's Health & Wellness
- 2020 Research
- Product Spotlight
- Corporate Announcements

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Pycnogenol®, French maritime pine bark extract, is a registered trademark of Horphag Research Ltd and is protected by U.S. patents #5,720,956 and #6,372,266 and other international patents.